



FOR IMMEDIATE RELEASE

Contact:

Marc Reiser

516-567-3361

[marc@westcoastpedalboard.com](mailto:marc@westcoastpedalboard.com)

## **West Coast Pedal Board Launches its New Website Announces its “Pimp My Pedal Board” Contest**

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West Coast Pedal Board announced today the launch of its new website, [www.westcoastpedalboard.com](http://www.westcoastpedalboard.com), featuring the company’s standard line of pedal boards, as well as its Custom Shop and accessories store. All products are available directly on this site.

“We’ve streamlined our website so it is easier than ever to find the board that’s right for you, or to design the custom board of your dreams,” says Spencer Henderson, founder.

The company is promoting its re-launch, with the Pimp My Pedal Board contest, which runs until November 26, 2013. Players are invited to submit photos of their pedal collections and current pedal board rigs, via Instagram tagged with #westcoastpedlbrd. West Coast Pedal Board will select a winner, who will receive their own custom board. Details available on the website at:

<http://westcoastpedalboard.com/about/pmpb/>

The giveaway is not affiliated with any of the social networks.

### **About West Coast Pedal Board**

West Coast Pedal Board, founded by Spencer Henderson in 2012, builds hand-made, boutique quality boards to suit any musician’s needs. The Custom Shop produces custom boards built to spec, and the sky’s the limit in terms of what a player can design. The company also sells pedal board cases, accessories and other related gear.

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